



# UTA-poly and UTA-splines: Additive value functions with polynomial marginals



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## ARTICLE INFO

### Article history:

Received 29 February 2016

Accepted 12 March 2017

Available online 31 March 2017

### Keywords:

Multiple criteria decision analysis

Additive value function model

Preference learning

Ordinal regression

Semidefinite programming

## ABSTRACT

Additive utility function models are widely used in multiple criteria decision analysis. In such models, a numerical value is associated to each alternative involved in the decision problem. It is computed by aggregating the scores of the alternative on the different criteria of the decision problem. The score of an alternative is determined by a marginal value function that evolves monotonically as a function of the performance of the alternative on this criterion. Determining the shape of the marginals is not easy for a decision maker. It is easier for him/her to make statements such as “alternative  $a$  is preferred to  $b$ ”. In order to help the decision maker, UTA disaggregation procedures use linear programming to approximate the marginals by piecewise linear functions based only on such statements. In this paper, we propose to infer polynomials and splines instead of piecewise linear functions for the marginals. In this aim, we use semidefinite programming instead of linear programming. We illustrate this new elicitation method and present some experimental results.

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## 1. Introduction

The theory of value functions aims at assigning a number to each alternative in such a way that the decision maker's preference order on the alternatives is the same as the order on the numbers associated with the alternatives. The number or value associated to an alternative is a monotone function of its evaluations on the various relevant criteria. For preferences satisfying some additional properties (including *preferential independence*), the value of an alternative can be obtained as the sum of marginal value functions each depending only on a single criterion (Keeney and Raiffa, 1976, Chapter 6).

These functions usually are monotone, i.e., marginal value functions either increase or decrease with the assessment of the alternative on the associated criterion. Many questioning protocols have been proposed aiming to elicit an additive value function (Fishburn, 1967; Keeney & Raiffa, 1976) through interactions with the decision maker (DM). These *direct* elicitation methods are time-consuming and require a substantial cognitive effort from the DM. Therefore, in certain cases, an indirect approach may prove

fruitful. The latter consists in *learning* an additive value model (or a set of such models) from a set of declared or observed preferences. In case we know that the DM prefers alternative  $a^i$  to  $b^i$  for some pairs  $(a^i, b^i)$ ,  $i = 1, 2, \dots$ , we may infer a model that is compatible with these preferences. Learning approaches have been proposed not only for inferring an additive value function that is used to rank all other alternatives. They have also been used for sorting alternatives in ordered categories (Roy & Bouyssou, 1993; Yu, 1992; Zopounidis & Doumpos, 2002). In this model, an alternative is assigned to a category (e.g., “Satisfactory”, “Intermediate”, “Not satisfactory”) whenever its value passes some threshold and does not exceed some other, which are respectively the lower and upper values of the alternatives to be assigned to this category.

The UTA method (Jacquet-Lagrèze & Siskos, 1982) was the original proposal for this purpose. It uses a linear programming formulation to determine piecewise linear marginal value functions that are compatible with the DM's known preferences. Several variants of this idea for learning a piecewise linear additive value function on the basis of examples of ordered pairs of alternatives are described in Jacquet-Lagrèze and Siskos (2001). The variant used for inferring a rule to assign alternatives to ordered categories on the basis of assignment examples is called UTADIS in Zopounidis and Doumpos (1999) (see also Zopounidis and Doumpos (2002)). The interested reader is referred to Siskos, Grigoroudis, and Matsatsinis (2005) for a comprehensive review of UTA methods, their variants and developments.

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A problem with these methods is that, often, the information available about the DM's preferences is far from determining a single additive value function. In general, the set of piecewise linear value functions compatible with the partial knowledge of the DM's preferences is a polytope in an appropriate space. Therefore the learning methods that have been proposed either select a “representative” value function or they work with all possible value functions and derive *robust* conclusions, i.e., information on the DM's preference that does not depend on the particular choice of a value function in the polytope. Among the latter, one may cite UTA-GMS (Greco, Mousseau, & Słowiński, 2008; 2010) and GRIP (Figueira, Greco, & Słowiński, 2009). This research avenue is known under the name *robust ordinal regression* methods.

The original approach has to face the issue of defining what is a “representative” value function or a default value function. UTA-STAR (Jacquet-Lagrèze & Siskos, 1982; Siskos & Yanacopoulos, 1985) solves the problem implicitly by returning an “average solution” computed as the mean of “extreme” solutions (this approach is sometimes referred to as “post-optimality analysis” (Douplos, Zopounidis, & Galarotis, 2014)). Although, UTA-STAR does not give any formal definition of a representative solution, it returns a solution that tends to lie “in the middle” of the polytope determined by the constraints. The idea of centrality, as a definition of representativeness, has been illustrated with the ACUTA method Bous, Fortemps, Glineur, and Pirlot (2010), in which the selected value function corresponds to the analytic center of the polytope, and the other formulation, using the Chebyshev center (Douplos et al., 2014). On the other hand, Kadziński, Greco, and Słowiński (2012) propose a completely different approach to the idea of representativeness. They define five targets and select a representative value function taking into account a prioritization of the targets by the DM in the context of robust ordinal regression methods. The same authors also proposed a method for selecting a representative value function for robust sorting of alternatives in ordered categories (Greco, Kadziński, & Słowiński, 2011).

In all the approaches aiming to return a “representative” value function, the marginal value functions are piecewise linear. The choice of such functions is historically motivated by the opportunity of using linear programming solvers (except for ACUTA Bous et al. (2010)). Although piecewise linear functions are well-suited for approximating monotone continuous functions, their lack of smoothness (derivability) may make them seem “not natural” in some contexts, especially for economists. Brutal changes in slope at the breakpoints is difficult to explain and justify. Therefore, using smooth functions as marginals is advantageous from an interpretative point of view.

The MIIDAS system Siskos, Spyridakos, and Yannacopoulos (1999) proposes tools to model marginal value functions. Possibly non-linear (and even non-monotone) shapes of marginals can be chosen from parameterized families of curves. The value of the parameters is adjusted by using *ad hoc* techniques such as the mid-point value. In Bugera, Konno, and Uryasev (2002), the authors propose an inference method based on a linear program that infers quadratic utility functions in the context of an application to the banking sector.

In this paper, we propose another approach to build the marginals, which is based on *semidefinite programming*. It allows for learning marginals which are composed of one or several polynomials of degree  $d$ ,  $d$  being fixed a priori. Besides facilitating the interpretations of the returned marginals, using such functions increases the descriptive power of the model, which is of secondary importance for decision aiding but may be valuable in other applications. In particular, in machine learning, learning sets may involve thousands of pairs of ordered alternatives or assignment examples, which may provide an advantage to more flexible models. Beyond these advantages, the most striking aspect of this work

is the fact that a single new optimization technique allows us to deal with polynomial of any degree and piecewise polynomial marginals instead of piecewise linear marginals. The semidefinite programming approach used in this paper for UTA might open new perspectives for the elicitation of other preference models based on additive or partly additive value structures, such as additive differences models (MACBETH Bana e Costa, De Corte, and Vansnick (2005); Bana e Costa and Vansnick (1994)), and GAI networks (Gonzales, Perny, & Dubus, 2011).

This paper contributes to the field of preference elicitation by proposing a new way to model marginal value functions using polynomials or splines instead of piecewise linear value functions. The paper is organized as follows. Section 2 recalls the principles of UTA methods. We then describe a new method called UTA-poly which computes each marginal as a degree  $d$  polynomial instead of a piecewise linear function. Section 4 introduces another approach called UTA-splines which is a generalization of UTA and UTA-poly. The shape of the marginals used by UTA-splines are piecewise polynomials or polynomial splines. These methods can be used either for ranking alternatives or for sorting them in ordered categories. The next section gives an illustrative example of the use of UTA-poly and UTA-splines. Finally, we present experimental results comparing the new methods with UTA both in terms of accuracy, model retrieval and computational effort.

## 2. UTA methods

In this section, we briefly recall the basics of the additive value function model (see Keeney and Raiffa (1976) for a classical exposition) and two inference methods that are based on this model.

### 2.1. Additive utility function models

Let  $\succsim$  denote the preference relation of a DM on a set of alternatives. We assume that each of these alternatives is fully described by a  $n$ -dimensional vector the components of which are the evaluations of the alternative w.r.t.  $n$  criteria or attributes. Under some conditions, among which preferential independence (see Keeney and Raiffa (1976), p.110), such a preference can be represented by means of an additive value function. To be more precise, let  $a$  (resp.  $b$ ) denote an alternative described by the vector  $(a_1, \dots, a_n)$  (resp.  $(b_1, \dots, b_n)$ ) of its evaluations on  $n$  criteria. The preference of the DM is representable by an additive value function if there is a function  $U$  which associates a value (or score) to each alternative in such a way that  $U(a) \geq U(b)$  whenever the DM prefers  $a$  to  $b$  ( $a \succsim b$ ) and

$$U(a) = \sum_{j=1}^n w_j u_j(a_j), \quad (1)$$

where  $u_j$  is a marginal value function defined on the scale or range of criterion  $j$  and  $w_j$  is a weight or tradeoff associated to criterion  $j$ . Weights can be normalized w.l.o.g., i.e.,  $\sum_{j=1}^n w_j = 1$ .

In the sequel, we assume that the range of each criterion  $j$  is an interval  $[v_{1,j}, v_{2,j}]$  of an ordered set, e.g., the real line. We assume w.l.o.g. that, along each criterion, the DM's preference increases with the evaluation (the larger the better). We also assume that the marginal value functions are normalized, i.e.,  $u_j(v_{1,j}) = 0$  for all  $j$  and  $\sum_{j=1}^n u_j(v_{2,j}) = 1$ .

Model (1) can be rewritten by integrating the weights in the marginal value functions as follows:  $u_j^*(a_j) = w_j \cdot u_j(a_j)$  for all  $j \in N = \{1, \dots, n\}$ .

Eq. (1) can then be reformulated as follows:

$$U(a) = \sum_{j=1}^n u_j^*(a_j). \quad (2)$$

The marginal value functions, or, more briefly, the marginals  $u_j^*$  take their values in the interval  $[0, w_j]$ , for all  $j \in N$ . Note that a preference  $\succsim$  that can be represented by a value function is necessarily a weak order, i.e., a transitive and complete relation. Such a relation is also called a ranking (ties are allowed).

## 2.2. UTA methods for ranking and sorting problems

The UTA method was originally designed [Jacquet-Lagrèze and Siskos \(1982\)](#) to learn the preference relation of the DM on the basis of partial knowledge of this preference. It is supposed that the DM is able to rank some pairs of alternatives *a priori*, without further analysis. Assuming that the DM's preference on the set of all alternatives is a ranking which is representable by an additive value function, UTA is a method for learning one such function which is compatible with the DM's *a priori* ranking of certain pairs of alternatives.

Let  $\mathcal{P}$  denote the set of pairs of alternatives  $(a, b)$  such that the DM knows *a priori* that he/she strictly prefers  $a$  to  $b$ . More precisely, if  $(a, b) \in \mathcal{P}$ , we have  $a \succ b$ , which means  $a \succsim b$  and not  $[b \succsim a]$ . The DM may also know that he/she is indifferent between some pairs of alternatives. These constitute the set  $\mathcal{I}$ . Whenever  $(a, b) \in \mathcal{I}$ , we have  $a \sim b$ , i.e.,  $a \succsim b$  and  $b \succsim a$ . We denote by  $A^*$  the set containing the learning alternatives, i.e., these used for the comparisons in sets  $\mathcal{P}$  and  $\mathcal{I}$ . These two sets and the vectors of performances of the alternatives contained in these two sets constitute the learning set which serves as input to the learning algorithm.

Linear programming is used to infer the parameters of the UTA model. Each pairwise comparison of the set  $\mathcal{P}$  and  $\mathcal{I}$  is translated into a constraint. For each pair of alternatives  $(a, b) \in \mathcal{P}$ , we have  $U(a) - U(b) > 0$  and for each pair of alternatives  $(a, b) \in \mathcal{I}$ , we have  $U(a) - U(b) = 0$ . Note that these constraints may prove incompatible. In order to have a feasible linear program in all cases, two positive slack variable,  $\sigma^+(a)$  and  $\sigma^-(a)$ , are introduced for each alternative in  $A^*$ . The objective function of UTA is given by:

$$\min_{u_j^*} \sum_{a \in A^*} (\sigma^+(a) + \sigma^-(a)) \quad (3)$$

and the constraints by:

$$\begin{cases} U(a) - U(b) + \sigma^+(a) - \sigma^-(a) - \sigma^+(b) + \sigma^-(b) > 0 & \forall (a, b) \in \mathcal{P}, \\ U(a) - U(b) + \sigma^+(a) - \sigma^-(a) - \sigma^+(b) + \sigma^-(b) = 0 & \forall (a, b) \in \mathcal{I}, \\ \sum_{j=1}^n u_j^*(v_{2,j}) = 1, \\ u_j^*(v_{1,j}) = 0 & \forall j \in N, \\ \sigma^+(a) \geq 0 & \forall a \in A^*, \\ \sigma^-(a) \geq 0 & \forall a \in A^*, \\ u_j^* \text{ monotonic} & \forall j \in N. \end{cases} \quad (4)$$

If we assume that the unknown marginals  $u_j^*$  are piecewise linear, all the constraints above can be formulated in linear fashion and the corresponding optimization program can be handled by a LP solver. Note that the range  $[v_{1,j}, v_{2,j}]$  of each criterion  $j$  has to be split in a number of segments that have to be fixed *a priori* (i.e., they are not variables in the program).

A variant of UTA for learning to sort alternatives in ordered categories is known as UTADIS. The idea was formulated in the initial paper [Jacquet-Lagrèze and Siskos \(1982\)](#) and further used and developed in [Doumpos and Zopounidis \(2002\)](#), [Zopounidis and Doumpos \(1999\)](#). Let  $C_1, \dots, C_p$  denote the categories. They are

numbered in increasing order of preference, i.e., an alternative assigned to  $C_h$  is preferred to any alternative assigned to  $C_{h'}$  for  $1 \leq h' < h \leq p$ . It is assumed that the alternatives assignment is compatible with the dominance relation, i.e., an alternative which is at least as good as another on all criteria is not assigned to a lower category. The learning set consists of a subset of alternatives of which the assignment to one of the categories is known (or the DM is able to assign these alternatives *a priori*). The problem is to learn an additive value function  $U$  and  $p-1$  thresholds  $U_1, \dots, U_{p-1}$  such that alternative  $a$  is assigned to category  $C_h$  if  $U_{h-1} \leq U(a) < U_h$  for  $h = 1$  to  $p$  (setting  $U_0$  to 0 and  $U_p$  to infinity, i.e., a sufficiently large value). A mathematical programming formulation of this problem is easily obtained by substituting the first two lines of (4) by the following three sets of constraints:

$$\begin{cases} U(a) + \sigma^+(a) \geq U^{h-1} & \forall a \in A^{*h}, h = \{2, \dots, p\}, \\ U(a) - \sigma^-(a) < U^h & \forall a \in A^{*h}, h = \{1, \dots, p-1\}, \\ U^h \geq U^{h-1} & h = \{2, \dots, p-1\}, \end{cases} \quad (5)$$

where  $A^{*h}$  denotes the alternatives in the learning set that are assigned to category  $C_h$ . Assuming that marginals are piecewise linear, allows for a linear programming formulation as it is the case with UTA.

## 3. UTA-poly: additive value functions with polynomial marginals

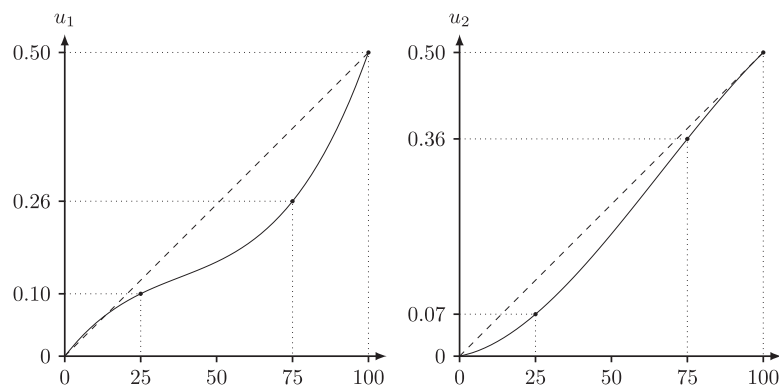
In this section, we present a new way to elicit marginal value functions using semidefinite programming. We first give the motivations for this new method. Then we describe it.

### 3.1. Motivation

UTA methods use piecewise linear functions to model the marginal value functions. Opting for such functions allows to use the linear programs presented in the previous section and linear programming solvers to infer an additive value ranking or sorting model. However by considering piecewise linear marginals with breakpoints at predefined places, original UTA methods have two important drawbacks: these options limit the interpretability and flexibility of the additive value model.

*Interpretability.* There is a longstanding tradition in Economics, especially in the classical theory of consumer behavior (see e.g., [Silberberg and Suen \(2001\)](#)), which assumes that utility (or value) functions are differentiable and interpret their first and second (partial) derivatives in relation with the preferences and behavior of the customer. Multiple criteria decision analysis, based on value functions, stems from the same tradition. Tradeoffs or marginal rates of substitution are generally thought of as changing smoothly (see e.g., [Keeney and Raiffa \(1976\)](#), p. 83 : "Throughout we assume that we are in a well-behaved world where all functions have smooth second derivatives"). Although piecewise linear marginals can provide good approximations for the value of any derivable function, they are not fully satisfactory as an explanatory model. This is especially the case when the breakpoints are fixed arbitrarily (e.g., equally spaced in the criterion domains). Such a choice may well fail to correctly reflect the DM's feelings about where the marginal rate of substitution starts to grow more quickly (resp. to diminish) or shows an inflexion. In other words, the qualitative behavior of the first and second derivatives of the "true" marginal value function might be poorly approximated by resorting to piecewise linear models, while this behavior might have an intuitive meaning for the DM. Therefore, considering piecewise linear marginals might lead to final models that fail to convince the DM even though they fit the learning set accurately.

*Flexibility.* Restricting the shape of the marginals to piecewise linear functions with a fixed number of pieces may hamper the



**Fig. 1.** Example of UTA and UTA-poly value functions. The dashed lines correspond to the UTA piecewise linear function and the plain lines correspond to polynomials of degree 3.

**Table 1**

Example of an alternatives ranking that is not representable with a UTA model (one linear piece per marginal).

Alternative	Criterion 1	Criterion 2	Rank
a	100	0	1
b	0	100	1
c	25	75	2
d	75	25	3

**Table 2**

UTA and UTA-poly scores of the alternatives described in Table 1 with the UTA and UTA-poly marginals represented in Fig. 1.

	a	b	c	d
UTA score	0.5	0.5	0.5	0.5
UTA-poly score	0.5	0.5	0.46	0.33

expressivity of the additive value function model. This is especially detrimental when large learning sets are available as is the case in Machine Learning applications.<sup>1</sup>

The following *ad hoc* case aims to illustrate the loss in flexibility incurred due to the piecewise linear hypothesis. We hereafter illustrate the case of a single piece, i.e., the linear case, whereas the same question arises whatever the fixed number of segments. Consider a ranking problem in which alternatives are assessed on two criteria. The DM states that the top-ranked alternatives are *a*, *b*, which are tied (rank 1), followed by *c* (rank 2) while *d* is strictly less preferred than the others (rank 3). The evaluations and ranks of these alternatives are displayed in Table 1.

Assume that we plan to use a UTA model with marginals involving a single linear piece (i.e., a weighted sum). Such an UTA model cannot at the same time distinguish *c* and *d* and express that *a* and *b* are tied. The fact that *a* and *b* are tied indeed implies that the criteria weights are equal (we can set them to 0.5 w.l.o.g.). The value on each marginal varies from 0 to 0.5. The worst value (0) corresponds to the worst performance (0) and the best value (0.5) to the best performance (100) on each criterion (see the marginal value functions represented by dashed lines in Fig. 1). Using these marginals, the scores of the four alternatives are obtained through linear interpolation and displayed in Table 2. We observe that all alternatives receive the same value 0.5. It is therefore not possible to discriminate alternatives *c* and *d* without increasing the number of linear pieces or considering nonlinear marginals. In this

case, we shall consider using non-linear marginals. In case polynomials are allowed for, instead of piecewise linear functions, to model the marginals, the DM's preferences can be accurately represented. Fig. 1 shows the case of polynomials of degree 3 used as marginals (plain line). The scores of the alternatives computed with these marginals are displayed in Table 2. They comply with the DM's preferences.

Obviously it would have been possible to reproduce the DM's ranking using more than one linear piece marginals in an UTA model. However, when the breakpoints are fixed in advance, it is easy to construct an example, similar to the above one, in which the DM's ranking cannot be reproduced using a linear function between successive breakpoints while a polynomial spline will do.

The two methods introduced below, UTA-poly in the rest of this section and UTA-splines in Section 4, replace the piecewise linear marginals of UTA by polynomials and polynomial splines, respectively.

### 3.2. Basic facts about non-negative polynomials

In the last few years, significant improvements have been made in formulating and solving optimization problems in which constraints are expressed in the form of polynomial (in)equalities and with a polynomial objective function; see, e.g., Henrion and Lasserre (2003), Henrion, Lasserre, and Löfberg (2009). These new techniques are useful for various applications; see Lasserre (2009) and the references therein. A problem arising in many applications, including the present one, is to guarantee the non-negativity of functions of several variables. In our case, we have to make sure not only that marginals are non negative but also that they are nondecreasing, i.e., that their derivative is non-negative. Testing the non-negativity of a polynomial of several variables and of a degree equal to or greater than 4 is NP-hard Murty and Kabadi (1987). In Parrilo (2003), an approach based on convex optimization techniques has been proposed in order to find an approximate solution to this problem.

The approach proposed in Parrilo (2003) is based on the following theorem about non-negative polynomials.

**Theorem 1** (Hilbert). A polynomial  $F : \mathbb{R}^n \rightarrow \mathbb{R}$  is non-negative if it is possible to decompose it as a sum of squares (SOS):

$$F(z) = \sum_s f_s^2(z) \quad \text{with } z \in \mathbb{R}^n. \quad (6)$$

The condition given above is sufficient but not necessary, there exist non-negative polynomials that cannot be decomposed as a sum of squares Blekherman (2006). However, it has been proved by Hilbert that a non-negative polynomial of one variable is always

<sup>1</sup> It is seldom so in MCDA applications where the size of the learning set rarely exceeds a few dozens records.



a sum of squares Parrilo (2003). We give the proof here because it is remarkably simple and elegant.

**Theorem 2** (Hilbert). *A non-negative polynomial in one variable is always a SOS.*

**Proof.** Consider a polynomial of degree  $D$ ,  $p(x) = p_0 + p_1x + p_2x^2 + \dots + p_Dx^D$ . Since  $p(x)$  is non-negative,  $D$  must be even. The value of  $p_D$  should be greater than 0, otherwise  $\lim_{x \rightarrow \infty} p(x) = -\infty$ . As every polynomial of degree  $D$  admits  $D$  roots, one can write  $p(x)$  as follows:

$$p(x) = p_D \prod_{i=1}^m (x - z_i)(x - \bar{z}_i) \prod_{j=1}^n (x - t_j)^{\alpha_j}$$

in which  $z_i$  and  $\bar{z}_i$  for  $i = \{1, \dots, m\}$  are pairs of conjugate complex numbers and  $t_j$  for  $j = \{1, \dots, n\}$  are distinct real numbers where  $D = 2m + \sum_{j=1}^n \alpha_j$ . All the values of the exponents  $\alpha_j$  are even. Indeed, consider a subset of  $k$  indices,  $\{\Delta_1, \dots, \Delta_k\}$ , such that  $\alpha_{\Delta_1}, \dots, \alpha_{\Delta_k}$  are odd. Let  $\tau$  be a permutation of these indices such that  $t_{\tau(\Delta_1)} < \dots < t_{\tau(\Delta_k)}$ . For  $x \in [t_{\tau(\Delta_{k-1})}, t_{\tau(\Delta_k)}]$ , we would have  $\prod_{j=1}^n (x - t_j)^{\alpha_j} < 0$ , a contradiction. As all the value  $\alpha_j$  are even, we can rewrite  $p(x)$  as follows:

$$p(x) = \left( \sqrt{p_D} \prod_{i=1}^l (x - z_i) \right) \left( \sqrt{p_D} \prod_{i=1}^l (x - \bar{z}_i) \right)$$

in which some pairs  $(z_i, \bar{z}_i)$  have no imaginary part. Let  $\left( \sqrt{p_D} \prod_{i=1}^l (x - z_i) \right) = q(x) + ir(x)$  and  $\left( \sqrt{p_D} \prod_{i=1}^l (x - \bar{z}_i) \right) = q(x) - ir(x)$  where  $i$  is the imaginary part of the complex number and  $q(x)$ ,  $r(x)$ , two polynomials with real coefficients. Finally, the product of these two terms gives a sum of two squares:  $p(x) = [q(x)]^2 + [r(x)]^2$ .  $\square$

Let us consider the problem of determining a non-negative polynomial  $p$  of one variable  $x$  and degree  $D$ . We use the following canonical form to represent this polynomial:

$$p(x) = p_0 + p_1x + p_2x^2 + \dots + p_Dx^D \\ = \sum_{i=0}^D p_i \cdot x^i. \quad (7)$$

To guarantee the non-negativity of this polynomial, we have to ensure that it can be represented as a sum of squares like in Eq. (6). Note that a non-negative polynomial will always have an even degree since either the limit at positive or negative infinity of a polynomial of odd degree is negative. Let  $d = \frac{D}{2}$ , the polynomial  $p(x)$  reads:

$$p(x) = \sum_s q_s^2(x) = \sum_s \left[ \sum_{i=0}^d b_s^i x^i \right]^2.$$

Defining  $b_s^T = (b_s^0 \ b_s^1 \ \dots \ b_s^d)$  and  $\bar{x}^T = (1 \ x \ \dots \ x^d)$  (where  $T$  stands for the matrix transposition operation), we can express  $p(x)$  as follows:

$$p(x) = \sum_s (b_s^T \bar{x})^2 = \sum_s \bar{x}^T b_s b_s^T \bar{x} = \bar{x}^T \left[ \sum_s b_s b_s^T \right] \bar{x} = \bar{x}^T Q \bar{x} \\ = \begin{pmatrix} 1 \\ x \\ \vdots \\ x^d \end{pmatrix}^T \begin{pmatrix} q_{0,0} & q_{0,1} & \dots & q_{0,d} \\ q_{1,0} & q_{1,1} & \dots & q_{1,d} \\ \vdots & \vdots & \ddots & \vdots \\ q_{d,0} & q_{d,1} & \dots & q_{d,d} \end{pmatrix} \begin{pmatrix} 1 \\ x \\ \vdots \\ x^d \end{pmatrix}.$$

Note that the matrix  $Q = \sum_s b_s b_s^T$  is symmetric and positive semidefinite (PSD), which we denote  $Q \geq 0$ , since  $\bar{x}^T Q \bar{x} = \sum_s (b_s^T \bar{x})^2 \geq 0$  for all  $\bar{x} \in \mathbb{R}^{d+1}$ . Therefore, to ensure that  $p(x)$  is

non-negative, it is necessary to find a matrix  $Q$  of dimension  $(d+1) \times (d+1)$  such that  $p(x) = \bar{x}^T Q \bar{x}$  and  $Q \geq 0$ . It turns out that this condition is also sufficient. This follows from the following lemma.

**Lemma 3.**  $Q \geq 0 \iff \exists H : Q = H \cdot H^T$ .

The above decomposition is called the Cholesky decomposition of matrix  $Q$ ; see Appendix B. To summarize, a polynomial  $p(x)$  in one variable is non-negative if and only if there exists  $Q \geq 0$  such that  $p(x) = \bar{x}^T Q \bar{x}$ .

The coefficients of the polynomial expressed in its canonical form (7) are obtained by summing the off-diagonal entries of the matrix  $Q$ , as follows:

$$\begin{cases} p_0 = q_{0,0}, \\ p_1 = q_{1,0} + q_{0,1}, \\ p_2 = q_{2,0} + q_{1,1} + q_{0,2}, \\ \vdots \\ p_{2d-1} = q_{d,d-1} + q_{d-1,d}, \\ p_{2d} = q_{d,d}. \end{cases}$$

We can express the value of the coefficients of the polynomial as follows:

$$p_i = \begin{cases} \sum_{g=0}^i q_{g,i-g} & i = \{0, \dots, d\}, \\ \sum_{g=i-d}^d q_{g,i-g} & i = \{d, \dots, 2d\}. \end{cases} \quad (8)$$

The value of  $p_d$  can be computed with both expressions. Finding a non-negative univariate polynomial consists in finding a semidefinite positive matrix  $Q$ . Summing the off-diagonal entries of this matrix allows to control the coefficients of the polynomial;

In some applications, it is not necessary to ensure the non-negativity of the polynomial on  $\mathbb{R}$  but only in an interval  $[v_1, v_2]$ . If the non-negativity constraint has to be guaranteed only in a given interval  $[v_1, v_2]$  for a polynomial  $p(x)$ , then the following theorem holds.

**Theorem 4** (Hilbert). *A polynomial  $p(x)$  in one variable  $x$  is non-negative in the interval  $[v_1, v_2]$ , if and only if  $p(x) = (x - v_1) \cdot q(x) + (v_2 - x) \cdot r(x)$  where  $q(x)$  and  $r(x)$  are SOS.*

Given the above theorem, if we want to ensure the non-negativity of the polynomial  $p(x)$  of degree  $D$  on the interval  $[v_1, v_2]$ , we have to find two matrices  $Q$  and  $R$  of size  $d+1$ , with  $d = \lfloor \frac{D}{2} \rfloor$ , that are positive semidefinite. We denote these matrices and their indices as follows:

$$Q = \begin{pmatrix} q_{0,0} & q_{0,1} & \dots & q_{0,d} \\ q_{1,0} & q_{1,1} & \dots & q_{1,d} \\ \vdots & \vdots & \ddots & \vdots \\ q_{d,0} & q_{d,1} & \dots & q_{d,d} \end{pmatrix}, \quad R = \begin{pmatrix} r_{0,0} & r_{0,1} & \dots & r_{0,d} \\ r_{1,0} & r_{1,1} & \dots & r_{1,d} \\ \vdots & \vdots & \ddots & \vdots \\ r_{d,0} & r_{d,1} & \dots & r_{d,d} \end{pmatrix}.$$

Since  $Q$  and  $R$  are positive semidefinite, the products  $\bar{a}_j^T Q \bar{a}_j$  and  $\bar{a}_j^T R \bar{a}_j$ , with  $\bar{a}_j^T = (1 \ a_j \ \dots \ a_j^d)$ , are always non-negative.

To obtain a polynomial  $p(x)$  that is non-negative in the interval  $[v_1, v_2]$ , its coefficients have to be chosen such that:

$$\begin{cases} p_0 = v_2 \cdot r_{0,0} - v_1 \cdot q_{0,0}, \\ p_1 = q_{0,0} - r_{0,0} + v_2 \cdot (r_{1,0} + r_{0,1}) - v_1 \cdot (q_{1,0} + q_{0,1}), \\ p_2 = (q_{1,0} + q_{0,1}) - (r_{1,0} + r_{0,1}) + v_2 \cdot (r_{2,0} + r_{1,1} + r_{0,2}) \\ \quad - v_1 \cdot (q_{2,0} + q_{1,1} + q_{0,2}), \\ \vdots \\ p_{2d-1} = (q_{d,d-2} + q_{d-1,d-1} + q_{d-2,d}) - (r_{d,d-2} + r_{d-1,d-1} + r_{d-2,d}) \\ \quad + v_2 \cdot (r_{d,d-1} + r_{d-1,d}) - v_1 \cdot (q_{d,d-1} + q_{d-1,d}), \\ p_{2d} = (q_{d,d-1} + q_{d-1,d}) - (r_{d,d-1} + r_{d-1,d}) + v_2 \cdot r_{d,d} - v_1 \cdot q_{d,d}, \\ p_{2d+1} = q_{d,d} - r_{d,d}. \end{cases}$$

If the degree  $D$  of the polynomial  $p(x)$  is even then the value of  $p_{2d+1}$  is equal to 0. The values  $p_i$  can be expressed in the following

more compact form:

$$p_i = \begin{cases} v_2 \cdot r_{0,0} - v_1 \cdot q_{0,0} & i = 0, \\ \sum_{g=0}^{i-1} (q_{g,i-1-g} - r_{g,i-1-g}) \\ \quad + \sum_{g=0}^i (v_2 \cdot r_{g,i-g} - v_1 \cdot q_{g,i-g}) & i = \{1, \dots, d\}, \\ \sum_{g=i-d-1}^d (q_{g,i-1-g} - r_{g,i-1-g}) \\ \quad + \sum_{g=i-d}^d (v_2 \cdot r_{g,i-g} - v_1 \cdot q_{g,i-g}) & i = \{d+1, \dots, 2d\}, \\ q_{d,d} - r_{d,d} & i = 2d+1. \end{cases}$$

### 3.3. Semidefinite programming applied to UTA methods

In the perspective of building more natural marginal value functions, we use semidefinite programming (SDP) to learn polynomial marginals instead of piecewise linear ones. SDP has become a standard tool in convex optimization, being a generalization of linear programming and second-order cone programming. It allows to optimize linear functions over an affine subspace of the set of positive semidefinite matrices; see, e.g., [Vandenbergh and Boyd \(1996\)](#) and the references therein.

There are two variants of the new UTA-poly method. Firstly, we describe the approach that consists in using polynomials that are overall monotone, i.e., monotone on the set of all real numbers. Then we describe the second approach considering polynomials that are monotone only on a given interval.

#### 3.3.1. Enforcing monotonicity of the marginals on the set of real numbers

In the new proposed model, we define the value function on each criterion  $j$  as a polynomial of degree  $D_j$ :

$$u_j^*(a_j) = \sum_{i=0}^{D_j} p_{j,i} \cdot a_j^i. \quad (9)$$

To be compliant with the requirements of the theory of additive value functions, the polynomials used as marginals should be non-negative and monotone over the criteria domains. To ensure monotonicity, the derivative of the marginal value function has to be non-negative, hence we impose that the derivative of each value function is a sum of squares. The degree of the derivative is therefore even which implies that  $D_j$  is odd. This requirement reads:

$$u_j'^* = p_{j,1} + 2p_{j,2} \cdot a_j + 3p_{j,3} \cdot a_j^2 + \dots + D_j p_{j,D_j} \cdot a_j^{D_j-1} \\ = \bar{a}_j^T Q_j \bar{a}_j,$$

with  $Q_j$  a PSD matrix of dimension  $(d_j+1) \times (d_j+1)$ ,  $\bar{a}_j$  a vector of size  $(d_j+1)$  with  $d_j = \frac{D_j-1}{2}$ :

$$Q_j = \begin{pmatrix} q_{j,0,0} & q_{j,0,1} & \dots & q_{j,0,d_j} \\ q_{j,1,0} & q_{j,1,1} & \dots & q_{j,1,d_j} \\ \vdots & \vdots & \ddots & \vdots \\ q_{j,d_j,0} & q_{j,d_j,1} & \dots & q_{j,d_j,d_j} \end{pmatrix}, \quad \bar{a}_j = \begin{pmatrix} 1 \\ a_j \\ \vdots \\ a_j^{d_j} \end{pmatrix}.$$

By using SDP, we impose the matrix  $Q$  to be semidefinite positive and we set the following constraints on the  $p_{j,i}$  values, for  $i \geq 1$ :

$$\begin{cases} p_{j,1} = q_{j,0,0}, \\ 2p_{j,2} = q_{j,1,0} + q_{j,0,1}, \\ 3p_{j,3} = q_{j,2,0} + q_{j,1,1} + q_{j,0,2}, \\ \vdots \\ (2d_j)p_{j,2d_j} = q_{j,d_j,d_j-1} + q_{j,d_j-1,d_j}, \\ (2d_j+1)p_{j,2d_j+1} = q_{j,d_j,d_j}. \end{cases}$$

In UTA-poly, the marginal value functions and monotonicity conditions on marginals given in [Eqs. \(4\)](#) and [\(5\)](#) are replaced by the following constraints:

$$\begin{cases} U(a) = \sum_{j=0}^n \sum_{i=0}^{D_j} p_{j,i} \cdot a_j^i & \forall a \in A, \\ Q_j \text{ PSD} & \forall j \in N, \\ (i+1)p_{j,i+1} = \sum_{g=0}^i q_{j,g,i-g} & i = \{0, \dots, d_j\}, \forall j \in N, \\ (i+1)p_{j,i+1} = \sum_{g=i-d_j}^{d_j} q_{j,g,i-g} & i = \{d_j+1, \dots, 2d_j\}, \forall j \in N. \end{cases} \quad (10)$$

The optimization program composed of the objective given in [Eq. \(3\)](#) and the set of constraints given in [Eqs. \(4\)](#) and [\(10\)](#) can be solved using convex programming, more precisely, semidefinite programming [Parrilo \(2003\)](#). We refer to this new mathematical program as to UTA-poly. An explicit UTA-poly formulation for a simple problem involving 2 criteria and 3 alternatives is provided in [Appendix A](#) for illustrative purposes.

#### 3.3.2. Enforcing monotonicity of the marginals on the criteria domains

Ensuring the monotonicity of each marginal on the domain of each criterion (instead of the whole real line) is sufficient to satisfy the requirements of the additive value function model. To do so, we use [Theorem 4](#) and only impose the non-negativity of the marginal derivative on the domain  $[v_{1,j}, v_{2,j}]$  of each criterion. This results in the following condition on the derivative  $u_j'^*$  of the polynomial  $u_j^*$ , for all  $j$ :

$$u_j'^* = p_{j,1} + 2p_{j,2} \cdot a_j + 3p_{j,3} \cdot a_j^2 + \dots + D_j p_{j,D_j} \cdot a_j^{D_j-1} \\ = (a_j - v_{1,j}) \bar{a}_j^T Q_j \bar{a}_j + (v_{2,j} - a_j) \bar{a}_j^T R_j \bar{a}_j.$$

In the above equation,  $Q_j$  and  $R_j$  are two PSD matrices of size  $(d_j+1) \times (d_j+1)$  and  $\bar{a}_j$  a vector of size  $d_j+1$ , where  $d_j = \lfloor \frac{D_j-1}{2} \rfloor$ :

$$Q_j = \begin{pmatrix} q_{j,0,0} & q_{j,0,1} & \dots & q_{j,0,d_j} \\ q_{j,1,0} & q_{j,1,1} & \dots & q_{j,1,d_j} \\ \vdots & \vdots & \ddots & \vdots \\ q_{j,d_j,0} & q_{j,d_j,1} & \dots & q_{j,d_j,d_j} \end{pmatrix},$$

$$R_j = \begin{pmatrix} r_{j,0,0} & r_{j,0,1} & \dots & r_{j,0,d_j} \\ r_{j,1,0} & r_{j,1,1} & \dots & r_{j,1,d_j} \\ \vdots & \vdots & \ddots & \vdots \\ r_{j,d_j,0} & r_{j,d_j,1} & \dots & r_{j,d_j,d_j} \end{pmatrix}.$$

The value  $p_{j,i}$  for  $i \geq 1$  are obtained as follows:

$$\begin{cases} p_{j,1} = v_{2,j} \cdot r_{j,0,0} - v_{1,j} \cdot q_{j,0,0}, \\ 2p_{j,2} = q_{j,0,0} - r_{j,0,0} + v_{2,j} \cdot (r_{j,1,0} + r_{j,0,1}) - v_{1,j} \cdot (q_{j,1,0} + q_{j,0,1}), \\ 3p_{j,3} = (q_{j,1,0} + q_{j,0,1}) - (r_{j,1,0} + r_{j,0,1}) + v_{2,j} \\ \quad \cdot (r_{j,2,0} + r_{j,1,1} + r_{j,0,2}) - v_{1,j} \cdot (q_{j,2,0} + q_{j,1,1} + q_{j,0,2}), \\ \vdots \\ (2d_j)p_{j,2d_j} = (q_{j,d_j,d_j-2} + q_{j,d_j-1,d_j-1} + q_{j,d_j-2,d_j}) \\ \quad - (r_{j,d_j,d_j-2} + r_{j,d_j-1,d_j-1} + r_{j,d_j-2,d_j}) \\ \quad + v_{2,j} \cdot (r_{j,d_j,d_j-1} + r_{j,d_j-1,d_j}) - v_{1,j} \\ \quad \cdot (q_{j,d_j,d_j-1} + q_{j,d_j-1,d_j}), \\ (2d_j+1)p_{j,2d_j+1} = (q_{j,d_j,d_j-1} + q_{j,d_j-1,d_j}) - (r_{j,d_j,d_j-1} + r_{j,d_j-1,d_j}) \\ \quad + v_{2,j} \cdot r_{j,d_j,d_j} - v_{1,j} \cdot q_{j,d_j,d_j}, \\ (2d_j+2)p_{j,2d_j+2} = q_{j,d_j,d_j} - r_{j,d_j,d_j}. \end{cases}$$

If the degree  $D_j$  is odd, then we have  $p_{j,2d_j+2} = 0$  since  $2d_j+2 > D_j$ .

In convex programming, in order to have polynomial marginals that are monotone on an interval, the monotonicity constraints in UTA have to be replaced by the following ones:

$$\left\{ \begin{array}{ll} U(a) = \sum_{j=0}^n \sum_{i=0}^{D_j} p_{j,i} \cdot a_j^i & \forall a \in A, \\ Q_j, R_j \text{ PSD} & \forall j \in N, \\ p_{j,1} = v_{2,j} \cdot r_{j,0,0} - v_{1,j} \cdot q_{j,0,0}, \\ (i+1)p_{j,i+1} = \sum_{g=0}^{i-1} (q_{j,g,i-g} - r_{j,g,i-g}) \\ \quad + \sum_{g=0}^i (v_{2,j} \cdot r_{j,g,i-1-g} - v_{1,j} \cdot q_{j,g,i-1-g}) & i = \{0, \dots, d_j\}, \forall j \in N, \\ (i+1)p_{j,i+1} = \sum_{g=i-d_j-1}^{d_j} (q_{j,g,i-1-g} - r_{j,g,i-1-g}) \\ \quad + \sum_{g=i-d_j}^{d_j} (v_{2,j} \cdot r_{j,g,i-g} - v_{1,j} \cdot q_{j,g,i-g}) & i = \{d_j+1, \dots, 2d_j\}, \forall j \in N, \\ (2d_j+2)p_{j,2d_j+2} = q_{d_j,d_j} - r_{d_j,d_j} & \forall j \in N. \end{array} \right. \quad (11)$$

The optimization program composed of the objective given in Eq. (3) and the set of constraints given in Eqs. (4) and (10) can be solved using semidefinite programming.

#### 4. UTA-splines: additive value functions with splines marginals

In this section, we describe a variant of UTA-poly which consists in using several polynomials for each value function. We first recall some theory about splines. Then we describe the new method called UTA-splines.

##### 4.1. Splines

We recall here the definition of a spline. We detail the ones that are the most commonly used.

##### 4.1.1. Definition

A spline of degree  $D_s$  is a function  $Sp$  that interpolates the set of points  $(x_i, y_i)$  for  $i = 0, \dots, q$ , with  $x_0 < x_1 < \dots < x_q$  such that:

- $Sp(x_i) = y_i$  for  $i = 0, \dots, q$ ;
- $Sp$  is a set of polynomials of degree equal to or smaller than  $D_s$ , on each interval  $[x_i, x_{i+1}[$  (at least one of the polynomials has a degree equal to  $D_s$ );
- the derivative of  $Sp$  are continuous up to a given degree  $D_c$  on  $[x_0, x_q]$ .

The degree of a spline corresponds to its highest polynomial degree. If all the polynomials have the same degree, the spline is said to be uniform.

The continuity of the spline at the connection points is ensured up to a given derivative. Usually, the continuity of the spline is guaranteed up to the second derivative ( $D_c = 2$ ). It ensures the continuity of the slope and concavity at the connection points.

##### 4.1.2. Cubic splines

The most common uniform splines are the ones of degree 3 ( $D_s = 3$ ), also called cubic splines. A cubic spline consists of a set of third degree polynomials which are continuous up to the second derivative at their connection points.

We denote by  $s_i$  the  $i$ th polynomial of the spline going from connection point  $x_i$  to connection point  $x_{i+1}$ . Formally, each polynomial  $s_i$  of the spline has the following form:

$$s_i(x) = s_{i,0} + s_{i,1}x + s_{i,2}x^2 + s_{i,3}x^3.$$

The use of cubic splines requires the determination of four parameters:  $s_{i,0}$ ,  $s_{i,1}$ ,  $s_{i,2}$  and  $s_{i,3}$ . If the spline interpolates  $q$  points, there are overall  $4 \cdot (q-1)$  parameters to determine.

Imposing the equality up to the second derivative at the connection points amounts to enforce the following constraints:

$$\left\{ \begin{array}{ll} s_i(x_i) = y_i & i = \{0, \dots, q-1\}, \\ s_i(x_{i+1}) = y_{i+1} & i = \{0, \dots, q-1\}, \\ s'_i(x_{i+1}) = s'_{i+1}(x_{i+1}) & i = \{0, \dots, q-2\}, \\ s''_i(x_{i+1}) = s''_{i+1}(x_{i+1}) & i = \{0, \dots, q-2\}. \end{array} \right. \quad (12)$$

Since there are  $4q-2$  constraints and  $4q$  parameters, two degrees of freedom remain. They can be set in different ways. For instance, one can impose  $s''_0(x_0) = 0$  and  $s''_{q-1}(x_q) = 0$ . This corresponds to imposing zero curvature at both endpoints of the spline.

#### 4.2. UTA-splines: using splines as marginals

We give some detail on how using splines to model marginal value functions of an additive value function model. We formulate a semidefinite program that learns the parameters of such a model.

##### 4.2.1. Overview

Using splines continuous up to either the first or the second derivative instead of piecewise linear functions for the marginal value functions aims at obtaining more natural functions around the breakpoints.

With UTA-poly, the flexibility of the model is improved by using polynomials of higher degrees. In order to further improve the flexibility of the model, we propose now to hybridize the original UTA method which splits the criterion domain into  $k$  equal parts with the UTA-poly approach which uses polynomials to model the marginal value functions. We call this new disaggregation procedures UTA-splines. The UTA-splines method combines the use of piecewise functions for the marginals (as in UTA) and the use polynomials (as in UTA-poly) for each piece of the function.

Compared to UTA, in UTA-splines the continuity of the marginal can be ensured up to the any derivative at the connection points. It enables to obtain more natural marginals which have a continuous curvature.

Constraints concerning the concavity/convexity of the marginal value functions on some sub-intervals can also be specified, if the information is available or if the decision maker is able to specify such constraints. This makes it possible to “control” the shape of the obtained model and improve its interpretability by the decision maker.

##### 4.2.2. Description of UTA-splines

In UTA-splines, we model marginals as uniform splines of degree  $D_s$ . Formally the marginal of criterion  $j$  reads:

$$u_j^*(a_j) = Sp_j^{D_s,k}(a_j)$$

where  $Sp_j^{D_s,k}$  denotes a uniform spline of degree  $D_s$  composed of  $k$  pieces. Each piece of the spline  $Sp_j^{D_s,k}(a_j)$  is a polynomial of degree  $D_s$  denoted by  $s_{j,l}(a_j)$ ,  $l = \{1, \dots, k\}$ . Formally it reads:

$$s_{j,l}(a_j) = s_{j,l,0} + s_{j,l,1}a_j + s_{j,l,2}a_j^2 + \dots + s_{j,l,D_s}a_j^{D_s}.$$

The pairs  $(g_j^{l-1}, u_j^{l-1})$  and  $(g_j^l, u_j^l)$  denote respectively the coordinates of the initial and final points of the piece  $l$  of the spline. The points  $g_j^l$  for  $l = 1$  to  $k-1$  partition the criterion domain  $[v_{1,j}, v_{2,j}]$  in subintervals. We set  $v_{1,j} = g_j^0$  and  $v_{2,j} = g_j^k$ . Hence the piece  $s_{j,l}$  of the spline is defined on the interval  $[g_j^{l-1}, g_j^l]$ . The spline  $s_{j,l}$  takes the value  $u_j^{l-1}$  (resp.  $u_j^l$ ) on  $g_j^{l-1}$  (resp.  $g_j^l$ ). The continuity of the spline at the connection points is ensured by imposing the two following constraints:

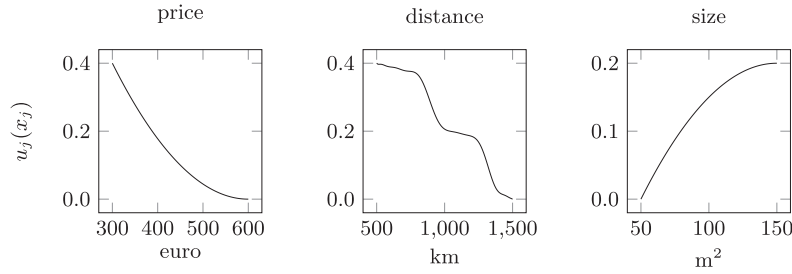


Fig. 2. True marginal value functions modeling the family's preferences.

$$\begin{cases} s_{j,l}(g_j^{l-1}) = u_j^{l-1} & l = \{1, \dots, k\}, \\ s_{j,l}(g_j^l) = u_j^l & l = \{1, \dots, k\}. \end{cases}$$

Usually, the continuity of the marginals is ensured up to the second derivative so that slope and concavity at the connection points remain continuous. To ensure the continuity of the first derivative, the following constraints are added:

$$s'_{j,l}(g_j^l) = s'_{j,l+1}(g_j^l) \quad l = \{1, \dots, k-1\}.$$

Similarly, the following constraints are added to ensure the continuity of the second derivative:

$$s''_{j,l}(g_j^l) = s''_{j,l+1}(g_j^l) \quad l = \{1, \dots, k-1\}.$$

Of course, it is possible to ensure the continuity of the second derivative only if the marginal polynomials have a degree equal to or higher than 3. More generally, it is possible to ensure the continuity of the polynomials up to the  $i$ th derivative only if the polynomials have a degree equal to or higher than  $i+1$ .

As in UTA-poly, the main difficulty in UTA-splines is to find polynomials which ensure the monotonicity of the marginals. To achieve this, we use the results set out in Section 3.2. Recall that the non-negativity of a univariate polynomial is ensured if it can be expressed as a sum of squares. The monotonicity of the marginals is therefore ensured by imposing the non-negativity of their derivatives on an interval. Formally, for the piece  $l$  of the spline associated to criterion  $j$ , it reads:

$$s'_{j,l}(a_j) = s_{j,l,1} + 2s_{j,l,2}a_j + \dots + D_s s_{j,l,D_s} a_j^{D_s-1} \geq 0.$$

We impose  $s'_{j,l}(a_j)$  to be a sum of two SOS as specified in Theorem 4. Formally it reads:

$$s'_{j,l}(a_j) = (x - g_j^{l-1}) \cdot q_{j,l}(a_j) + (g_j^l - x) \cdot r_{j,l}(a_j),$$

with  $q_{j,l}(a_j)$  and  $r_{j,l}(a_j)$  two polynomials that can be expressed as sums of squares.

Using semidefinite programming, we impose two square matrices  $Q_{j,l}$  and  $R_{j,l}$  of size  $d = \lceil \frac{D_s-1}{2} \rceil + 1$  to be positive semidefinite. Hence,  $q_{j,l}(a_j) = \bar{a}_j^T Q_{j,l} \bar{a}_j$  and  $r_{j,l}(a_j) = \bar{a}_j^T R_{j,l} \bar{a}_j$ , with  $\bar{a}_j^T = (1 \quad a_j \quad \dots \quad a_j^d)$ , are two non-negative polynomials.

The value of the polynomial coefficients  $s_{j,l,0}, \dots, s_{j,l,D_s}$  are obtained by combining the off-diagonal terms of the matrices.

#### 4.2.3. Link between UTA-splines, UTA-poly and UTA

We note that UTA-splines is a generalization of UTA. Indeed, UTA is a particular case of UTA-splines in which splines of the first degree are used.

A similar link exists between UTA-splines and UTA-poly. Indeed, if UTA-splines is used to learn marginals composed of exactly one piece then it is equivalent to the UTA-poly formulation.

## 5. Illustrative example

In this section, we illustrate UTA-poly and UTA-splines on a small instance of a ranking problem. In the first section we briefly

present the context of the problem. Then we infer the parameters of UTA-poly models and compare the marginals obtained with UTA-poly to the original ones. Finally we perform the same experiment with UTA-splines. To formulate and solve the SDP we used CVX, a Matlab software for *disciplined convex programming* (Grant & Boyd, 2014). The source code of UTA-poly and UTA-splines is available at the following address: <http://olivier.sobrie.be>.

### 5.1. Context of the problem

A family plans to spend a one week holiday in France. They use a search engine which returns a list of 1000 possible accommodations. To avoid reviewing the whole list and save time, the family calls a MCDA analyst. The first task of the analyst consists in determining which criteria matter to the family. They identify the following three criteria:

- Price: the price of the renting in euros which should be minimized;
- Distance: the distance from home in kilometers which should be minimized;
- Size: the size of the accommodation in square meters which should be maximized.

The family cannot evaluate the importance of the criteria and doesn't want to enter into a formal elicitation procedure. On the contrary, they are ready to make some overall statements that could be used by a model learning method.

Let us assume that the preferences of the family can be represented by an additive value function and that the marginals are displayed in Fig. 2. These functions are polynomials of degree 2 ( $u_1$  and  $u_3$ ) and 15 ( $u_2$ ).

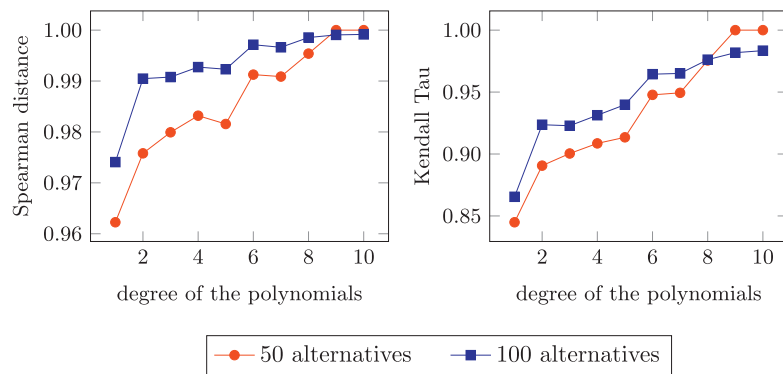
### 5.2. UTA-poly

In order to learn the marginals given in Fig. 2, the family ranks a subset of 50 alternatives chosen randomly in the list according to the unveiled marginal functions displayed in Fig. 2.

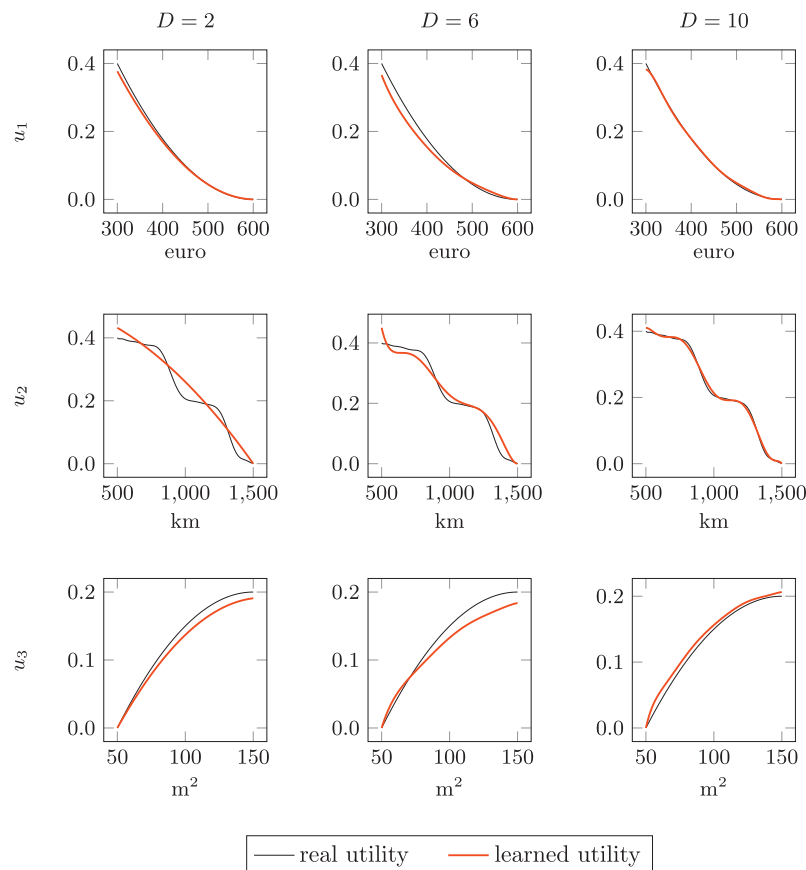
The 49 informative pairwise comparisons are used to learn, using UTA-poly, an additive value function model with polynomials of degree one to ten. The inferred value function yields a ranking of the 50 alternatives. Hence, we can observe the similarity of the initial and inferred rankings. The evolution of the Spearman distance and Kendall Tau of these rankings is given in Fig. 3. We observe that increasing the degree of the polynomial increases the accuracy of the model. Indeed, the values of the Spearman distance and Kendall Tau grow as a function of the degree of the marginals.

In a second step, the analyst asks to the family to include 50 other alternatives in the ranking. The analyst provides a set of 99 pairwise comparisons to UTA-poly. As in the first step, polynomials of degree one to ten are learned. We observe in Fig. 3 that the accuracy of the model is improved with more pairwise comparisons when the marginals have a small degree (smaller than 8). With





**Fig. 3.** Evolution of the Spearman distance and Kendall Tau of the learning set as a function of the degree of the marginal polynomials for learning sets composed of 50 and 100 examples.



**Fig. 4.** Value functions learned by UTA-poly on basis of a learning set composed of 100 examples with polynomials of degree  $D = 2, 6$  and  $10$ .

more examples we see that the Spearman distance and Kendall Tau are slightly better when marginals degree is small and slightly worse when marginals degree is superior to 9.

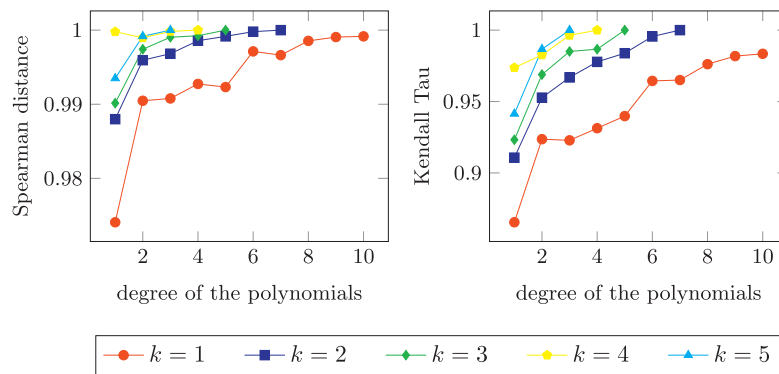
For illustrative purpose we show in Fig. 4 the marginals learned on basis of 100 examples with polynomials of degree 2, 6 and 10. We see that the marginals  $u_1$  and  $u_3$  are well approximated with polynomials of degree 2–10. The major difference is observed for  $u_2$ . Using a polynomial of degree 2 approximates roughly the curve. The two steps of  $u_2$  cannot be better approximated by a polynomial of the second degree since there is no inflexion point with such a polynomial. The real marginal has at least two inflexion where the steps are located. With a polynomial of degree 6 we see that the approximation of this curve is improved but it does not perfectly fit the real marginal. Indeed the slope is less steep between the inflexion points. With a polynomial of degree 10 the

learned marginal almost perfectly fit the real marginal. The inflexion of the curve happens at the same places and the slopes are similar.

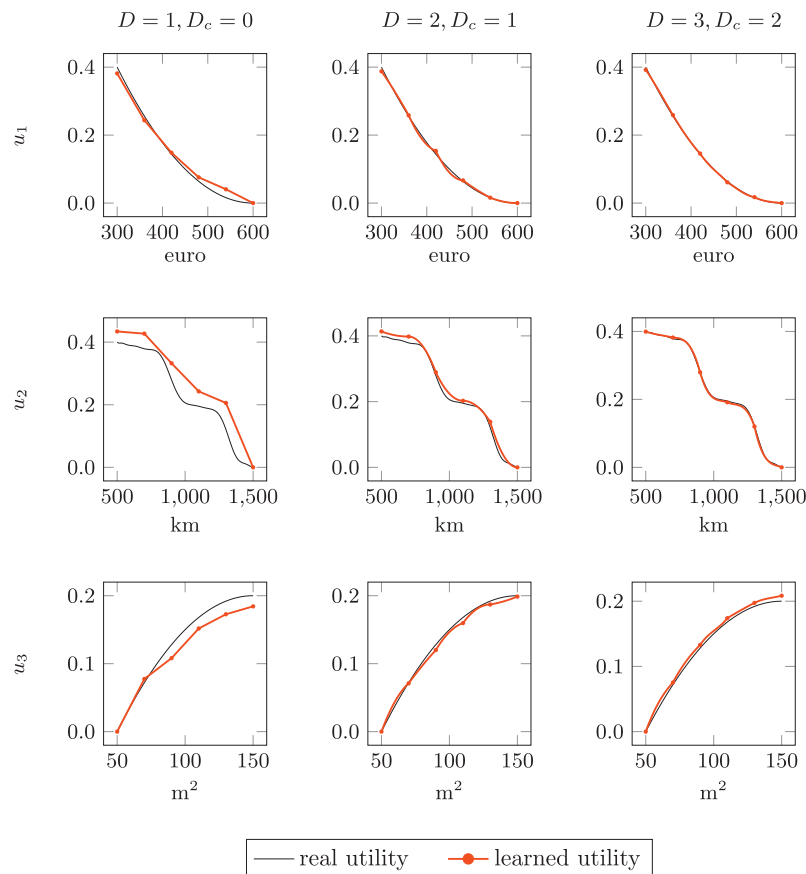
### 5.3. UTA-splines

As for UTA-poly, we perform some experimentations with UTA-splines on the application described above. We vary the number of pieces and the polynomial degrees of UTA-splines and observe the variation in accuracy. We also study the impact of the continuity degree on the splines.

Fig. 5 shows the evolution of the average Spearman distance and Kendall Tau on the learning set. We note that increasing the number of pieces usually has a positive influence on the way UTA-splines succeeds in restoring the original ranking. UTA-splines is



**Fig. 5.** Evolution of the Spearman distance and Kendall Tau of the learning set as a function of the degree of the marginal polynomials for learning sets composed of 100 examples with 1 to 5 polynomials per marginal.



**Fig. 6.** Value functions learned by UTA-splines on basis of a learning set composed of 100 examples with polynomials of degree  $D = 1$  to 3 and marginals composed of 5 polynomials ( $k = 5$ ). The continuity of the spline ( $D_c$ ) is enforced up to  $D - 1$ .

able to restore the original ranking with smaller polynomial degrees when the number of pieces increases. However it is not always the case. For instance, when using polynomials of degree 1, a UTA model composed of 4 pieces performs better than one using 5 pieces. With polynomials of degree greater than 1, UTA-splines always performs better when the number of pieces is larger.

For illustrative purpose, we show in Fig. 6 the marginals obtained with splines of degree  $D = 1$ –3. The continuity of the splines at the breakpoints ( $D_c$ ) is enforced up to  $D - 1$ . With polynomials of degree 3, we observe that the learned marginals tightly fit the real marginals.

## 6. Experiments

So as to understand the behavior of UTA-poly and UTA-splines, we performed experiments on artificial datasets. These experiments aim at studying the ability of the methods to retrieve a ranking from a set of pairwise comparisons and the computing time. In the experiments, we vary different parameters of UTA-poly and UTA-splines: degree of the polynomials ( $D$ ), number of pieces ( $k$ ), the continuity at breakpoints ( $D_c$ ) and the number of alternatives in the learning set ( $m^*$ ). As in the previous section, we formulate and solve the SDP we used CVX, a Matlab software for disciplined convex programming (Grant & Boyd, 2014).

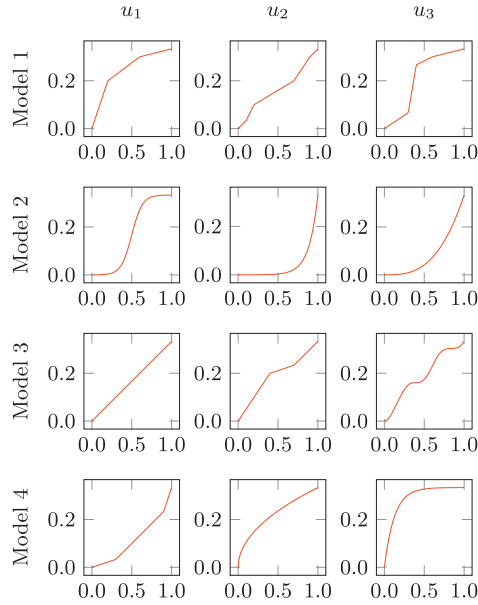


Fig. 7. Four additive value function models composed of 3 criteria.

### 6.1. Experimental setup

Our experimental strategy is the following. We start from an hypothetical additive value model denoted  $M$ , and generate a set of alternatives (called learning set). Then we simulate the behavior of a DM ranking these alternatives, while having the model  $M$  in mind. Hence, we constitute a ranking on the learning set.

We compute an additive value model using UTA-poly and UTA-splines compatible with the ranking of the learning set. We then compare the inferred models to the model  $M$ . To do so, we randomly generate another set of alternatives (test set), and we compute the ranking of this test set obtained by the model  $M$  and by the inferred model. We then compute the Spearman distance (Spearman, 1904) and the Kendall Tau (Kendall, 1938) to evaluate how close the inferred rankings are to the original one.

We considered 8 different models  $M$ , chosen to represent a wide variety of value functions (structure and forms of the marginals). Four of these models are composed of 3 criteria (Fig. 7), while the four others are composed of 5 criteria (Fig. 8). As shown in Figs. 7 and 8, the marginals are of different type: piecewise linear functions, sigmoids, exponentials, and polynomials of degree 2, 3 and 15.

For a given model  $M$  and a seed  $s$ , the experimental procedure is the following:

1. The random generator is initialized with the seed  $s$ .
2. A set of  $m^*$  performances vectors (alternatives) is generated. It constitutes the learning set  $A^*$ . Each component  $a_j^*$  of a performances vector  $a^* = (a_1^*, a_2^*, \dots, a_n^*) \in A^*$  is generated by drawing  $n$  a random number uniformly in  $[0, 1]$ .
3. The score  $U(a^*)$  is computed for each vector of performances  $a^* \in A^*$  using the value model  $M$ . A pre-order on these alternatives is derived from their scores. Given a ranking  $\pi^*$  of the alternatives in  $A^*$ , we denote by  $\pi_i^*$  the alternative ranked at the  $i^{\text{th}}$  position. We have  $\pi_1^* \succ \pi_2^* \succ \dots \succ \pi_{m^*}^*$ .
4. A list of  $m^* - 1$  pairwise comparisons is induced from the complete ranking  $\pi^*$ . It is done by comparing each pair of consecutive alternatives in the ranking. In a ranking  $\pi^*$ , it consists in comparing  $\pi_i^*$  to  $\pi_{i+1}^*$ , either by an indifference ( $\pi_i^* \sim \pi_{i+1}^*$ ) or a preference ( $\pi_i^* \succ \pi_{i+1}^*$ ). We denote by  $\mathcal{P}^*$  the set containing the pairs of alternatives  $(a, b)$  such that  $a \succ b$ ,  $\mathcal{I}^*$  denotes the set containing the pairs  $(a, b)$  such that  $a \sim b$ .
5. The sets  $A^*$ ,  $\mathcal{P}^*$  and  $\mathcal{I}^*$  are given as input to UTA-splines/UTA-poly. The algorithm learns an additive utility model  $M'$  in which the marginals are composed  $k$  polynomials of degree  $D$ . The breakpoints of the polynomials are equally spaced on the criterion domain. The continuity is guaranteed up to the  $D_c$ th derivative at the breakpoints.
6. A test set of  $m$  alternatives  $A$  is generated similarly as for the learning set. The alternatives in  $A$  are ranked with models  $M$  and  $M'$ . The obtained ranking  $\pi$  and  $\hat{\pi}$  are then compared by computing the Spearman distance  $SD(\pi, \hat{\pi})$  (see Spearman (1904)) and the Kendall Tau  $KT(\pi, \hat{\pi})$  (see Kendall (1938)).

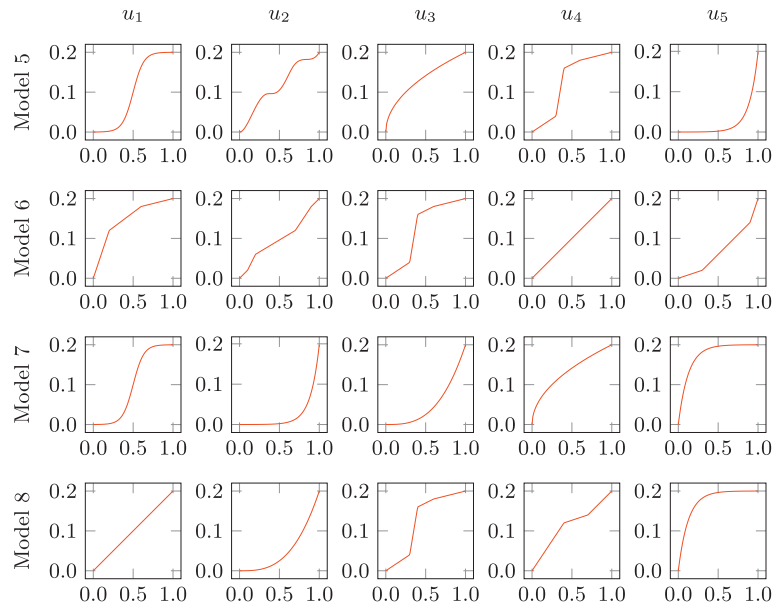
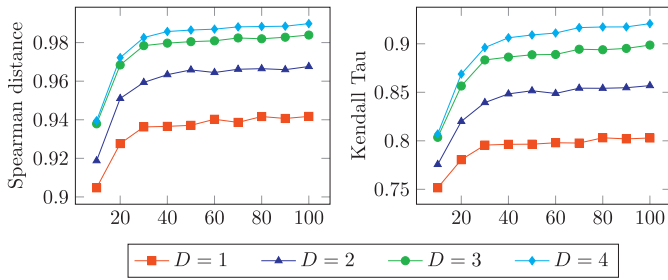
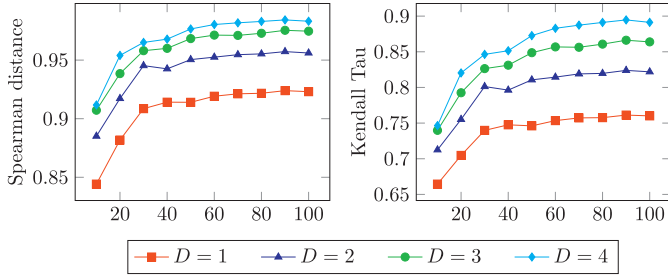


Fig. 8. Four additive value function models composed of 5 criteria.



**Fig. 9.** Average Spearman distance and Kendall Tau of the test set with the models composed of 3 criteria learned by UTA-poly when the degree of the marginals vary between 1 and 4.



**Fig. 10.** Average Spearman distance and Kendall Tau of the test set with the models composed of 5 criteria learned by UTA-poly when the degree of the marginals vary between 1 and 4.

## 6.2. Model retrieval

We tested UTA-poly and UTA-splines with the models shown in Figs. 7 and 8. Results provided in this section are mean values over the 8 different models tested. We varied the degree of the polynomials ( $D$ ), the number of pieces ( $k$ ), the continuity at the breakpoints ( $D_c$ ). We varied the size of the learning set ( $m^*$ ) between 10 and 100 alternatives. The test set was composed of 1000 alternatives. For each setting, we ran the test procedure described above with 10 random seeds.

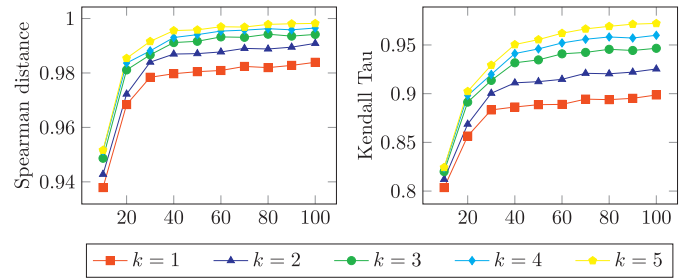
This experiment shows how the number of comparisons impacts the ability to elicit the parameters of a model  $M$  composed of  $n$  criteria. The experiment also shows the impact of the number of pieces per marginal and of the degree of the polynomial.

### 6.2.1. UTA-poly

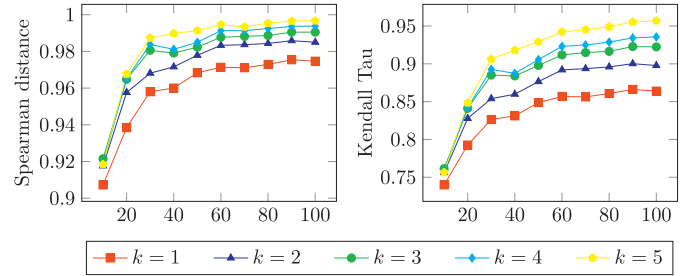
The first test consists in testing UTA-poly with only one piece per marginal ( $k = 1$ ). We show in Fig. 9 the average Spearman distance and Kendall Tau of the test set of the models composed of 3 criteria when the degree of the learned marginals ( $D$ ) vary from 1 (which corresponds to a weighted sum) to 4. The values of the Spearman distance and Kendall Tau increase as a function of the number of alternatives in the learning set. For the same number of examples in the learning set, the quality of the ranking is improved as the degree of the polynomial increases. We observe the same behavior with models composed of 5 criteria (Fig. 10). Detailed results per model are available in Appendix C.

### 6.2.2. UTA-splines

In the second test, we varied the number of pieces per marginals ( $k$ ) from 1 to 5 and used polynomials of degree 3. The continuity at the breakpoints is ensured up to the second derivative. Fig. 11 shows the average Spearman distance and Kendall Tau of the test set for the models composed of 3 criteria. We observe that increasing the number of pieces helps to increase the accuracy of the model. With models composed of 5 criteria (see Fig. 12), we observe the same behavior. It depicts a general trend for the model



**Fig. 11.** Average Spearman distance and Kendall Tau of the test set with the models composed of 3 criteria learned by UTA-splines with marginals composed of polynomials of the third degree. The continuity at the breakpoints is ensured up to the second derivative.



**Fig. 12.** Average Spearman distance and Kendall Tau of the test set with the models composed of 5 criteria learned by UTA-splines with marginals composed of polynomials of the third degree. The continuity at the breakpoints is ensured up to the second derivative.

**Table 3**

Number of constraints and variables for different problem sizes and average computing time and standard deviation.

$m$	$n$	$k$	$D$	$D_c$	#const.	#var.	Computing time (second)
10	3	1	1	0	22	32	$0.48 \pm 0.15$
10	3	5	1	0	70	80	$1.02 \pm 0.34$
10	3	1	4	0	31	59	$0.86 \pm 0.19$
10	3	5	4	2	139	215	$1.96 \pm 0.29$
10	5	5	4	2	225	345	$2.99 \pm 0.36$
100	3	1	1	0	112	212	$1.96 \pm 0.14$
100	3	5	1	0	160	260	$2.58 \pm 0.14$
100	3	1	4	0	121	239	$2.96 \pm 0.14$
100	3	5	4	2	229	395	$3.92 \pm 0.20$
100	5	5	4	2	315	525	$5.90 \pm 0.35$

presented in Figs. 7 and 8. Nevertheless one has to be cautious to overfitting effects when the number of pieces increases and to the position of the breakpoints. Indeed increasing the number of pieces increases the number of parameters of the model and its flexibility which may lead to overfitting. In Appendix C, we present the detailed results for each model of Figs. 7 and 8.

## 6.3. Computing time

The computing time highly depends on the number of constraints and variables that are involved. The number of constraints and variables are expressed by the following equations:

$$\#constraints = m + n + 2nk + nkD + (1 + D_c)n(k - 1),$$

$$\#variables = nk(D + 1) + 2nk \left[ \frac{D}{2} \right]^2 + 2m.$$

We give in Table 3 the number of constraints and variables for different problem sizes.

We observe that the computing time evolves linearly with the number of examples that are given as input to the algorithm. For the inference of a UTA-poly model, the higher the degree of the



polynomials, the higher computing time; however the difference is not substantial. Compared to an UTA model, learning a UTA-poly model using polynomials of the 4th degree increases the computing time of a few dozen of milliseconds. The behavior is similar when passing from one to several pieces per marginal. When the number of criteria increases, we observe that the computing time increases too.

Lastly, it should be highlighted that computing times for all instances solved in this Section are reasonably short (less than 6 seconds), and compatible with an iterative and interactive use with a DM.

## 7. Conclusion

In this paper, we propose a new method to learn an additive value function model from a set of statements provided by the DM. Learning piecewise linear value functions from preference statements is standard in the literature (UTA methods, e.g., [Jacquet-Lagrèze & Siskos, 1982](#); [Jacquet-Lagrèze & Siskos, 2001](#)). Instead of piecewise linear marginals, we generalize this standard representation by considering more general forms for marginals. UTA-poly considers marginal value functions which are monotone polynomials, while in UTA-splines marginals are composed of several pieces of monotone polynomials. UTA-splines generalizes the preference representation used in the standard UTA methods, while UTA-poly is a particular UTA-splines model where a single polynomial is used to represent each marginal.

The inference of such an additive value function with polynomial marginals is performed using a semidefinite programming formulation. From a computational point of view, the resolution of instances corresponding to real datasets is limited to several seconds, and thus compatible with an interactive use with DMs.

We provide an illustrative example showing that the inference program is able to restore value functions that are “close” to the original ones. A specific feature of the methods is that the inferred value function is composed of “smooth” marginals which avoids brutal changes in the slopes of these marginals, thus improving interpretability.

The computational experiments show the ability of the methods to better match the preference statements as the degree of the polynomials involved in the marginals increases.

It should be noted that the methods proposed in this paper, applies to ranking problems but can be directly extended to sorting problems, hence defining UTADIS-poly and UTADIS-splines (see [Sobrie \(2016\)](#)).

An innovative aspect of this work is related to the new optimization technique allowing to deal with polynomial and piecewise polynomial marginals instead of piecewise linear marginals. The semidefinite programming approach used in this paper for UTA opens new perspectives for eliciting other preference models based on additive or partly additive value structures, such as additive differences models (MACBETH [Bana e Costa et al. \(2005\)](#); [Bana e Costa and Vansnick \(1994\)](#)) and GAI networks ([Gonzales et al., 2011](#)).

Similarly as for UTA models (cf. the discussion in the Introduction), the solution of our new models might not be unique. It would be interesting to try to characterize these situations and pick a solution that is most suited for the DM. Note that, for this work, we used interior-point methods to solve the semidefinite programs. These methods return the so-called analytic center of the set of optimal solutions, that is, it returns a solution ‘in the middle’ of the set of optimal solutions, similarly as UTA-STAR and ACUTA would do for UTA models.

An interesting line for further research concerns the experimental comparison of UTA-poly and UTA-splines with classical UTA methods, in particular in what concerns the size of the set of

reference alternatives required to adequately elicit the preference model. Another area of interest for research concerns the extension of the present methods to the paradigm of Robust Ordinal Regression. It would be interesting to investigate how to identify the most “simple”<sup>2</sup> value function compatible with the preference information; this could be done by introducing a regularization term in the objective function. Lastly, when the set of preference statements is not representable by a given preference model (UTA-poly, with a given degree of polynomials, UTA-splines, with a given degree and given number of pieces), the issue of solving inconsistencies in the spirit of [Mousseau, Dias, Figueira, Gomes, and Clímaco \(2003\)](#) is worth further investigation.

## Supplementary material

Supplementary material associated with this article can be found, in the online version, at [10.1016/j.ejor.2017.03.021](https://doi.org/10.1016/j.ejor.2017.03.021).

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<sup>2</sup> Simplicity is hard to define precisely, but is related to having polynomials with the smallest possible degrees and no more changes of concavity than required.

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